

WRAZ **Accounting Dept.** PO Box 60928 Charlotte, NC 28260

Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314



Advertiser	National Republican Congressional Com	İ
Product	NRCC IE 9/7	
Estimate Number	3010	

Invoice #	116692-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/13/12

Station	WRAZ	
Account Executive	N Welte	
Sales Office	Philadelphia TeleRep	
Sales Region	National	

Order #	116692
Alt Order #	06282378
Deal #	
Order Flight	09/07/12 - 09/13/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAZ	WRAL's 10p News On Fox 50	Late News								
	3Q IN WIN	DOW ISSUE CLASS 1									
					2 to 09/09/12	1x	1				
	WRAZ			F	09/07/12	:30	10:52 PM	NRCCNC070907	\$700.00)	1
2		7-730p M-F	7-7:30p								
	3Q IN WIN	DOW ISSUE CLASS 1									
					2 to 09/09/12	1x	1				
	WRAZ			F	09/07/12	:30	7:16 PM	NRCCNC070907	\$900.00)	1
3		7-8a M-F	7-8a								
	3Q IN WIN	DOW ISSUE CLASS 1									
					2 to 09/09/12	1x	1				
	WRAZ			F	09/07/12	:30	7:55 AM	NRCCNC070907	\$350.00)	1
4		8-9a M-F	8-9am								
	3Q IN WIN	DOW ISSUE CLASS 1					_				
					2 to 09/09/12	1x	1		40.50		
	WRAZ			F	09/07/12	:30	8:53 AM	NRCCNC070907	\$350.00)	1
5		WRAL's 10p News On Fox 50	Late News								
	3Q IN WIN	DOW ISSUE CLASS 1		20/10/10			-				
	\A/D 4.7			09/10/12 M	2 to 09/16/12	1x	1		Φ700.00		
_	WRAZ			IVI	09/10/12	:30	10:12 PM	NRCCNC070907	\$700.00)	1
6		7-8a M-F	7-8a								
	3Q IN WIN	DOW ISSUE CLASS 1		00/40/4	0.4-00/40/40	4	-				
	WRAZ			M	2 to 09/16/12 09/10/12	1x :30	7:59 AM	NRCCNC070907	\$350.00	.	
_				IVI	09/10/12	.30	7.59 AIVI	NRCCNC070907	φ350.00)	I
7		730-8p M-F	7:30-8p								
	3Q IN WIN	DOW ISSUE CLASS 1		00/10/10	0.45	4	1				
	WRAZ			M	2 to 09/16/12	1x	7:46 PM	NRCCNC070907	\$1,000.00	.	
•		0.0- 14.5	0.0	IVI	09/10/12	:30	7.40 FIVI	NKCCNCU/U9U/	φ1,000.00	J	I
8		8-9a M-F	8-9am								
	JU WIN	DOW ISSUE CLASS 1									



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3Q IN WINDOW ISSUE CLASS 1

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8	WRAZ 8-9a M-F	8-9am			•	•		<u>. </u>		
	3Q IN WINDOW ISSUE CLASS 1									
	WRAZ		M	09/10/12	:30	8:23 AM	NRCCNC070907	\$350.00		1
9	WRAZ MLB Regular Season	MLB								
	3Q IN WINDOW ISSUE CLASS 1									
				2 to 09/09/12	2x	2-				
	WRAZ		Sa	09/08/12	:30	6:04 PM	NRCCNC070907	\$350.00		2
	WRAZ		Sa	09/08/12	:30	7:02 PM	NRCCNC070907	\$350.00		1
10	WRAZ College Football Late 3Q IN WINDOW ISSUE CLASS 1	College Football I	Latı							
			09/03/12	2 to 09/09/12	1x	1-				
	WRAZ		Sa	09/08/12	:30	9:32 PM	NRCCNC070907	\$1,600.00	l .	1
11	WRAZ WRAL's 10p News On Fo 3Q IN WINDOW ISSUE CLASS 1	x 50 Late News								
			09/03/12	2 to 09/09/12	1x	1				
	WRAZ		Su	09/09/12	:30	10:44 PM	NRCCNC070907	\$700.00		1
			LR Netw	vork slid Prime	time star	t by 11:57 due	to game runovr			
12	WRAZ NFL Panthers Game 3Q IN WINDOW ISSUE CLASS 1	Panthers Game								
			09/03/12	2 to 09/09/12	1x	1				
	WRAZ		Su	09/09/12	:30	5:54 PM	NRCCNC070907	\$7,500.00	l .	1
13	WRAZ WRAL'S 10p News On Fo 3Q IN WINDOW ISSUE CLASS 1	x 50 Late News								
			09/10/12	2 to 09/16/12	1x	1				
	WRAZ		Th	09/13/12	:30	10:13 PM	NRCCNC070907	\$700.00		1
14	WRAZ 7-730p M-F 3Q IN WINDOW ISSUE CLASS 1	7-7:30p								
			09/10/12	2 to 09/16/12	1x	1				
	WRAZ		Th	09/13/12	:30	7:15 PM	NRCCNC070907	\$900.00		1
15	WRAZ 7-8a M-F	7-8a								



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15	WRAZ	7-8a M-F	7-8a								
	3Q IN WIN	DOW ISSUE CLASS 1									
					2 to 09/16/12	1x	1				
	WRAZ			Th	09/13/12	:30	7:24 AM	NRCCNC070907	\$350.00		1
16		8-9a M-F	8-9am								
	3Q IN WIN	DOW ISSUE CLASS 1									
					2 to 09/16/12	1x	1				
	WRAZ			Th	09/13/12	:30	8:44 AM	NRCCNC070907	\$350.00		1
21		WRAL's 10p News On Fox 50 DOW ISSUE CLASS 1	Late News								
					2 to 09/16/12	1x	1				
	WRAZ			W	09/12/12	:30	10:35 PM	NRCCNC070907	\$700.00	1	1
22		7-8a M-F DOW ISSUE CLASS 1	7-8a								
	0Q 114 W114	DOW 1000E CEAGO 1		09/10/1	2 to 09/16/12	1x	1				
	WRAZ			W	09/12/12	:30	7:29 AM	NRCCNC070907	\$350.00		1
23		730-8p M-F	7:30-8p	••	00/12/12	.00	7.20 7.11	Micelico 7 0 5 0 7	φοσο.σσ		
20		DOW ISSUE CLASS 1	7.00-ор								
	0Q 114 W114	DOW 1000E CEAGO 1		09/10/1	2 to 09/16/12	1x	1				
	WRAZ			W	09/12/12	:30	7:45 PM	NRCCNC070907	\$1,000.00		1
24		8-9a M-F	8-9am		00/.2/.2			Time Circuit Cor Cor	Ψ.,σσσ.σσ		·
		DOW ISSUE CLASS 1	o oum								
	00.11	2011 10002 021 100 1		09/10/1	2 to 09/16/12	1x	1				
	WRAZ			W	09/12/12	:30	8:13 AM	NRCCNC070907	\$350.00		1
25	WRAZ	WRAL's 10p News On Fox 50	Late News						********		
25		DOW ISSUE CLASS 1	Late News								
					2 to 09/16/12	1x	M-WT				
	WRAZ			Th	09/13/12	:30	10:28 PM	NRCCNC070907	\$700.00		1
26		7-730p M-F DOW ISSUE CLASS 1	7-7:30p								



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26	WRAZ	7-730p M-F	7-7:30p								
	3Q IN WIND	DOW ISSUE CLASS 1									
	WRAZ			М	09/10/12	:30	7:27 PM	NRCCNC070907	\$900.00)	1
27	WRAZ	7-8a M-F	7-8a								
	3Q IN WIND	DOW ISSUE CLASS 1									
				09/10/12 to	09/16/12	1x	M-WT				
	WRAZ			W	09/12/12	:30	7:14 AM	NRCCNC070907	\$350.00)	1
28	WRAZ	8-9a M-F	8-9am								
	3Q IN WIND	DOW ISSUE CLASS 1									
				09/10/12 to	09/16/12	1x	M-WT				
	WRAZ			М	09/10/12	:30	8:41 AM	NRCCNC070907	\$350.00)	1
		<u>A</u>	ired Spots	25							

Gross Total \$22,200.00

Agency Commission \$3,330.00

Net Amount Due \$18,870.00 Payment Terms 30 Days